



## Strategic Plan

### Our Vision

Watauga County Schools will be the best place in North Carolina to learn and work.

### Our Mission

Educate for productive citizenship and lifelong learning.

#### Goal 1

WCS graduates all students prepared for further education, a career, and productive citizenship.

##### *Our Strategies*

- Foster positive school culture aligned to student success
- Engage student interests through rigorous, relevant, and diverse educational opportunities
- Model integrity, leadership, diversity, service, and responsibility throughout the entire school community
- Provide high-quality educational technology to all students

#### Goal 2

WCS provides students the best possible educational experience through a wide range of opportunities offered by the highest quality staff.

##### *Our Strategies*

- Create structures for powerful collaborative planning
- Recruit and retain the highest quality professionals
- Provide relevant, current, ongoing professional development

#### Goal 3

WCS provides its students and staff with modern, high quality, safe learning environments.

##### *Our Strategies*

- Develop sustained communication and partnerships with all community stakeholders
- Promote and provide for student nutrition and health
- Secure adequate long-range funding for all district programs
- Operate modern, secure facilities